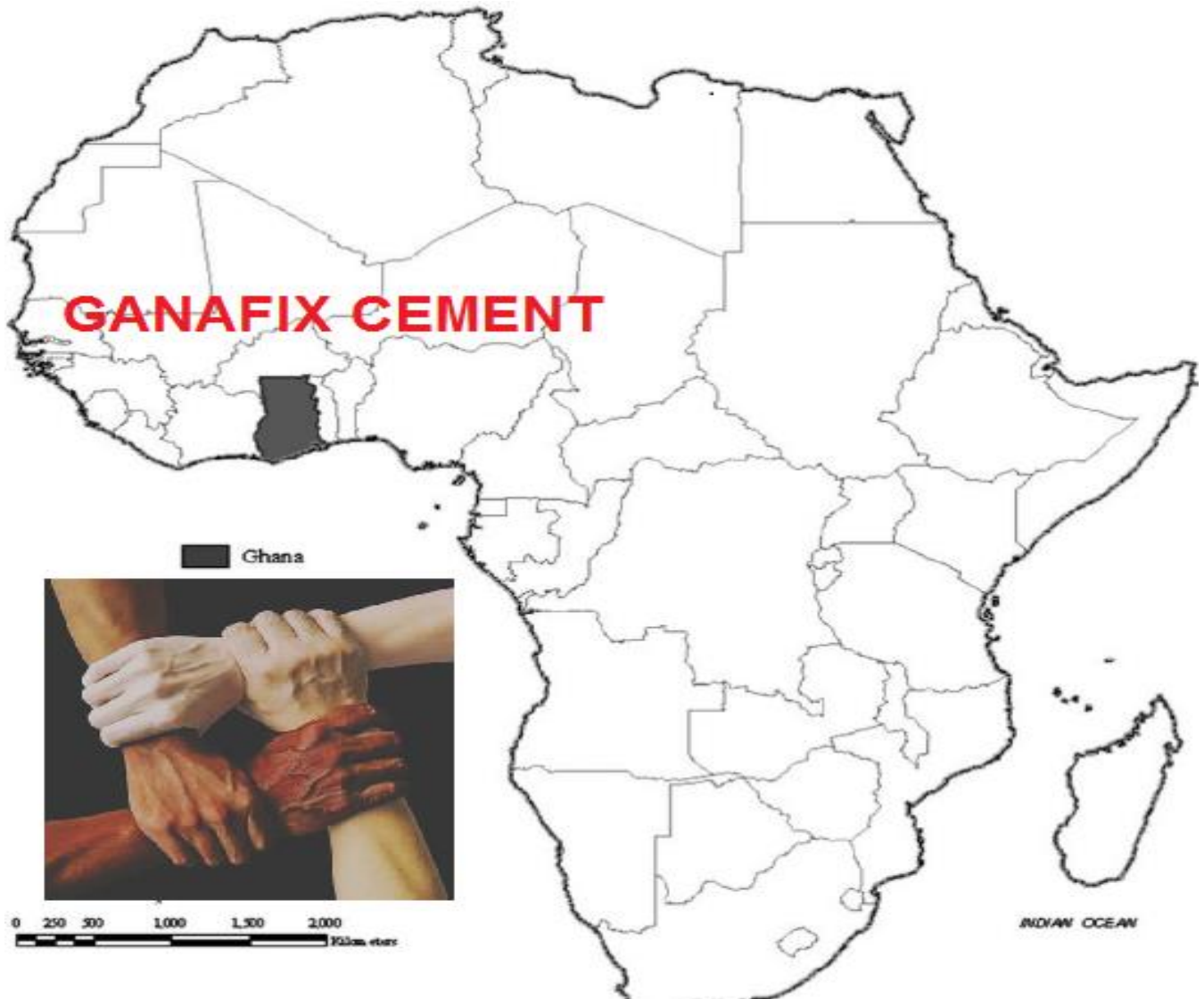


## GANAFIX GHANA LIMITED (GANAFIX CEMENT)

### COMPANY SELF QUESTIONNAIRE FORM TO PROSPECTIVE INVESTOR



### 1. General Information

a) How will you describe the life cycle stage of your business?

- Startup/Early Stage
- Growth
- Expansion
- Matured

b) Does your business belong to any of the following classifications?

- Agro Processing
- Light (Small/Medium Scale) Manufacturing
- Other:

Please describe: **CEMENT MANUFACTURING COMPANY**

c) Do you belong to any of the following category? select all that apply

- Women
- Young people aged 18 – 35 years (Ref: National ID or Passport)
- Businesses sited in rural districts
- Businesses mitigating the effects of COVID-19
- Businesses promoting exports and or import substitution.

### 2. Business Plan

a) Do you have a Business Plan?  Yes  No

### 3. Shareholding

a) List the names of all shareholders of the business. Attach a sheet to this application with the information required in this table if the space provided is inadequate

Last Name	Other Names	Percentage (%) Shareholding	Role or Position in the Business
NARTEY	HENRY NATHANIEL NARH	SEVENTY (70%)	FOUNDER, MANAGING DIRECTOR
BINEY	DESMOND NANA AKUOKO	FIVE (5%)	SALES MANAGER
ODOI-BAAH	KWADWO	TEN (10%)	PUBLIC RELATIONS OFFICER
NARTEY	SAMUEL	TEN (10%)	MANAGING PARTNER
NARTEY	FLORENCE	FIVE (5%)	MANAGING PARTNER

- b) Are any of the shareholders active or own shares in another business?  Yes  **No**

#### 4. Sources of Shareholder Funds, Business Loans and Other Liabilities

- a) List and explain the **sources of existing and expected new promoter/shareholder funds.**

GANAFIX CEMENT's founder HENRY NARTEY founded his cement company with his own personal savings and encouraged shareholders to invest into the company with same personal savings thereby avoiding any unnecessary debt constraints pressure on GANAFIX GHANA LIMITED. All sources of shareholder funds which is low capital compared to actual capital needs of the company is verifiably from legitimate sources without any cause for alarm. We have not gone for any business loan yet, currently we are working on family land which is owned by FOUNDER's family which he is yearning to vacate himself from the land as we seek to urgently relocate and expand our operations.

FOUNDER heavily invested on family land in factory structure by partially completing a portion of the uncompleted building structure of his parents and has since been operating business from this site, due to the cordial relations between FOUNDER and family it must be clearly stated to any equity investor the FOUNDER of GANAFIX CEMENT will not deem his investments into his parents structure on the land as a company asset irrespective of the huge funds invested into the current operating premises.

FOUNDER feels his parents' offer of their land is a significant factor to his creation of GANAFIX CEMENT and would thus avoid any negative family tensions with parents and siblings as deeming invested into structure as a company asset was not part of his initial agreements with family prior to commencing his CEMENT FACTORY creation.

- b) Has any lender obtained judgment for non-payment or anyone obtained judgment against the business for which there is an outstanding liability?  Yes  **NOT APPLICABLE**

#### 5. References

- a) **Bank References:** - For every bank that you have a business banking relationship with, please fill the table below with the required Information. Attach a sheet to this application with the information required in this table if the space provided is inadequate.

Name of Bank	Location	Years of Banking Relationship
GCB BANK	WEIGYA-GHANA	2017 till date
CBG BANK	KOKOMLEMLE-GHANA	2018 till date

**b) Business and Personal References:** - Give the names and contact information of at least three entities for which you have a business or personal relationship with.

Name of Entity	Location	Telephone Number	Type of Relationship	Length of Relationship
GYESAN ENTERPRISE	AWOSHIE	+233 243986408	STRICTLY BUSINESS	2017 TILL DATE
SELSEL ENTERPRISE	MALLAM, GBAWE	+233 242524255	STRICTLY BUSINESS	2016 TILL DATE
REAL PROFESSIONAL LIZ ENTERPRISE	A-LANG, SANTA MARIA. KWASHIEMAN	+233 244288167	STRICTLY BUSINESS	2016 TILL DATE

Full Name of Shareholder/Promoter	Signature	Percentage shares
HENRY NATHANIEL NARH NARTEY	<i>Henry Nathaniel Mark Martey</i>	70%
	<p>NB: Due to the Covid-19 pandemic we have made adjustments in our operations as we prefer virtual meetings so kindly accept this as my authorizing signature in all lengthy electronic documents which cannot be practically scanned going forward. –</p> <p><i>Henry Nathaniel Mark Martey</i></p>	

## Annex 1- GANAFIX CEMENT CONTACT INFORMATION SHEET

Contact Date:

### 1. General Information about the applicant:

- a) Are you a Shareholder of the business?  **Yes**  No
- b) Mr./Mrs/Ms: **Mr** Name: **HENRY NATHANIEL NARH NARTEY**
- c) Ownership %: **70%**
- d) Address & Contact Information: **HOUSE NO. 310, LANE 10, ONYINASE-AWOSHIE**  
City: **ACCRA** District:
- Telephone (home) **0202709055** (office) **0248194907** E-mail **ganafixcements.gh@gmail.com**
- e) Sex:  Female  **Male**
- f) Age: **31**

### 2. Information about the business:

I.

- a) Is the business currently in operation?  **Yes**  No
- b) If yes, year business was established: **2016**
- c) Does the promoter work at the business?  **Yes**  No
- d) If **yes**, what percentage of the promoter's time is spent running the business?  
 25%  50%  75%  **100%**
- e) Does the promoter have any other business or employment?  Yes  **No**

II.

- a) What motivated the promoter to want to start this business: **Unemployment is exponentially increasing and posing threat to National Security and Peace of many affected African Nations, it seems to be beyond the control of Central governments as millions of graduates end up unemployed each year in addition to the Unemployed fraternity. Many African youths are turning to self-destructive social vices which unchecked poses a high threat to National security and Peace of many Nations beyond the shores of Africa as crime today is easily networked globally. High rate of Unemployment among the youth is an overly worrisome issue and the youth should be creators of their own employment opportunities, not blame the central government for their every failure. My goal has been to persevere through naked financial challenges as I painstakingly architect my bold dream of cement manufacturing starting from tile adhesive, waterproof, grout cement manufacturing and later regular cement like DANGOTE, GHACEM, CIMAF and DIAMONG as our long term goal to creating sustainable chains of employment for the youth in Ghana and Africa. I strongly believe my breakthrough would serve to be inspiration for many unemployed youth to emulate.**

- b) Is there a business plan for the business?  **Yes**  No  Other

c) Is the business registered?  Yes  No

d) If yes,

Registered Name of Business: [GANAFIX GHANA LIMITED](#)

Trading Name of Business if different from Registered Name: [GANAFIX CEMENT](#)

Registration Number of the Business: [CS20954217](#)

Tax Identification Number (TIN) of the Business: [C0009060405](#)

Current Business Address: [HOUSE NO. 310, LANE 10, ONYINASE-AWOSHIE](#)

City: [ACCRA](#) District: [GA SOUTH MUNICIPAL](#)

Local Authority/Municipality [GA SOUTH MUNICIPALITY](#)

Telephone (business) [+233 202709055 / +233 248194907](#)

E-mail [ganafixcements.gh@gmail.com](mailto:ganafixcements.gh@gmail.com)

Web site URL: <https://www.globalinnovationexchange.org/innovation/ganafix-cement-ganarroof-roofing-sheet-genesis-fortified-health-water>

### 3. Current Legal Structure of the Business:

- a)  Individual/Sole Proprietor  [Limited Liability Company](#)  Cooperative  Non-Profit Organization
- Other \_\_\_\_\_

### 4. Information on Business & Product/Service

- a) Briefly describe your product or service: [We produce tile cement, grout cement and waterproof cement with all products carrying our brand name GANAFIX. Our tile adhesive is uniquely modified with solid premium grade of high cellulose glue and cement concentrate for wall and floor tiling, thick or thin bed layers, rigid and flexible substrates. It is suitable for both interior and exterior application on either commercial or domestic purposes. Our grout cement which is produced in different colors of white, grey, black, brown, green and requested colors is also used for filling the gaps in laid tiles which gives the tiling a beautiful finishing. Our waterproof cement is also used as anti-water applicant for leakages in construction related projects to stop water leakages on walls, floors, ceilings and concrete projects.](#)
- b) Briefly describe the market for your product/service (your target customer): [The building industry is economically stable and has been very reliable in terms of profit maximization in the last decade. It somehow automatically put our market share on a rise since the product directly moves with the building industry. Industry trends have shown that as quality and convenience becomes necessary factors, people want to put their money where they get more value. Customers are more educated and more demanding of quality service. Our market area is nationwide and has a target population of over 15 million in Ghana.](#)

c) In what geographic areas are the majority of your customers located? The building industry is virtually anywhere across the country as new buildings are being put up every day. Our market area is nationwide, the distribution channels we use for our product are wholesale, mass merchant retailers, and individual buyers. These channels make sense for delivering our products to the end users because our customers are not limited to where our factory is stationed. The channels adopted are advantageous because; with patronage from wholesalers and retailers, our product can reach all customers who needs it. GANAFIX GHANA LIMITED has developed a comprehensive advertising and promotion strategy, which is being implemented even before funds are received. We expect to have a presence on several national radio shows, advertising magazines as well as the trade press, our first year after receiving funding will be concentrated much on advertising on well renowned television stations in the country which requires quite a huge funding to do so which will not be repeated in subsequent years ahead because by then our presence will be well accepted. We also target social media marking as an important tool for the sale of our products.

d) Are you interested in exporting your products?  **Yes**  No

Why or Why: Exporting our cement products can ensure increasing sales and sales potential in general. Through export we will expand our vision and markets regionally, internationally or even globally. Instead of earning money by selling our cement products on the local market, we are focused on discovering new opportunities to present our work abroad.

Exporting products is especially good for our future growth to medium and operations when we have already expanded within the local market. Once we have saturated the market in our country, exporting products abroad can be a great opportunity for our businesses to increase the sales potential. Additionally, exporting can be one way of scanning opportunities for overseas franchising or even production.

## 5. Business Experience

a) Describe your experience and its relevance to your business or product/service and the length of that experience: Cement production is a capital intensive venture as machinery and raw materials needed for production are costly but profitable long term, since creating GANAFIX CEMENT we have the bitter experience of always struggling with low capital as the FOUNDER was the only financier of the bold dream of employment creation with his personal savings till date. Our operations started in 2016 on a family land owned by FOUNDER's (HENRY NARTEY) parents which required of founder to heavily invest in preparing the factory building to be ready for cement production which should be free from water whatsoever.

Due to low capital founder has not till date advertised on any radio or television to establish company awareness to the general public, we barely save at the bank although we have account with GCB Bank and CBG bank as customers usually pay cash after long overdue payment period. We hope to end such challenge with a cash and carry operational system of selling our cement products after investing in awareness creation through advertisements. Customers always give a positive feedback on the quality of our products and usually recommend it for use by other tilers and construction firms.

### Business Needs

- a) What support do you require:  Funding  Business Development Assistance  
 Other:
- 

- b) If Funding, How much? and for what purpose? **We are scaling our production as we seek to creating mass employment, with adequate equity funding of US\$5,000,000 (Five million dollars) we will relocate our operations from it's original site which is unfavorably a family owned land, purchase machinery for transformation to automated factory production, purchase vehicles and trucks needed for smooth operations of cement company's operations and expand production by opening regional branches across the nation. We will invest in research and development into prospective cement products which are marketable on the African Continent. With the professional input of our equity funding partners we hope to improve our operations as we make employment creation our priority.**

### 6. Exclusive Activities

- a) Is your business involved in any of the following activities listed below?
- Activities involving forced or child labor  Yes  **No**
  - Activities deemed illegal in Ghana  Yes  **No**
  - Business relating to Pornography/Prostitution  Yes  **No**
  - Trade in wildlife or endangered species  Yes  **No**
  - Trade in hazardous radioactive materials  Yes  **No**
  - Ozone depleting materials in phase-out or ban  Yes  **No**
  - Trade in weapons and munitions  Yes  **No**
  - Gambling, casinos and equivalent enterprises  Yes  **No**

### 7. Employees

- a) How many people do you presently employ? **Seven (7)**
- b) What is the total number of expected employees post financial support? **Between 50 – 70**



**Company Name** : GANAFIX GHANA LIMITED (GANAFIX CEMENT)  
**Company Address** : HOUSE NO. 310, ONYINASE–AWOSHIE. ACCRA.  
**Date** : 16TH SEPTEMBER, 2020  
**Author of Document** : HENRY NATHANIEL NARH NARTEY

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## 1 Executive summary

- 1.1 **Introduction** : GANAFIX GHANA LIMITED is a cement manufacturing company owned by a young 31 year old Ghanaian with the keen desire of creating employment opportunities for his fellow unemployed Ghanaian youth who seem to be hopeless especially during the unexpected Covid 19 pandemic. GANAFIX CEMENT is based in Awoshie of the Greater Accra region in Ghana of West Africa and we are into tile adhesives, grout cement and waterproof cement. After several strict demanding regulations we are very proud to say we are certified by the Ghana Standards Authority (GSA), the highest quality control certification authority of the land. In 2019 our company was included among the United Nations Science and Technology Innovation Forum which took place in the USA and now permanently included among the recognized companies on the Global Innovation Exchange website. ([www.globalinnovationexchange.org](http://www.globalinnovationexchange.org)) Also we have been featured among the Covid–19 companies on the Global Innovation Exchange website tackling the challenges that has been caused by the unexpected global pandemic among which high rate of unemployment cannot be left out. Our long term goal by 2030 is to produce regular cement called GANACEM for constructing buildings as brands such as GHACEM, DANGOTE, DIAMOND and CIMAF cement on the African market.
- 1.2 **Form of Business and Organization:** Ganafix Ghana Limited now a Limited Liability Company formerly Ganafix Enterprise (Sole-Proprietorship) was founded in 2016 as a Tile and Grout Cement manufacturing company by HENRY NATHANIEL NARH NARTEY. It is legally registered with the Registrar Generals' Department (RGD). Our founder has the ability to courageously face and overcome discouraging challenges as he has been managing our low capital cement company with his personal savings since 2016 and did manage to keep the company afloat amidst challenging times. He always has welcoming arms to others who are less privileged to do same, we believe with his humble and team driven approach to issues he will better handle company investments by satisfying all shareholders with his ability to mobilize with the view of achieving a common goal. Henry Nartey has demonstrated his quality of outsourcing professional expertise from several General Managers and top management key players to surround himself as he daringly keeps building his cement company dream. He is in constant contact with them for professional support and advice,

Among these professionals are;

**Mr. Kwame Addo Kuffuor** – President of the Ecowas Federation of Chamber of Mines, Acting Regional Senior Vice President of Newmont Goldcorp's Africa Operations.

**Mr. Godfred Kwesi Obeng** – General Manager of Kezy-Bans Logistics & Investment Ltd (HE HAS AGREED TO BE A MANAGING PARTNER FOR GANAFIX CEMENT)

**Mr. James Laar** – General Manager of L'AINÉ Services Ltd (HE HAS AGREED TO BE A MANAGING PARTNER FOR GANAFIX CEMENT)

**1.3 Purpose and Application of Funds :** We are scaling our production as we seek to creating mass employment, with adequate equity funding of US\$1,000,000 (One million dollars) we will relocate our operations from it's original site, purchase machinery for transformation to automated factory production, purchase vehicles and trucks needed for smooth operations of company's affairs and expand production by opening regional branches across the nation. We will invest in research and development into prospective cement products which are marketable on the African Continent. With the professional input of our equity funding partners we hope to improve our operations as we make employment creation our priority.

The newly funded factory will be fully automated to work 24 hours (8hours intervals of 3 shifts workers 6:00am–2:00pm, 2:00pm–10:00pm, 10:00pm–6:00am Monday through Saturday). Other company regional branches will operate same per their production capacity which will increase production sales. Yearly total revenue fully automated machinery projection estimation falls around GH¢51,840,000 million cedis with monthly projections around GH¢30,337,056 million cedis. Growth company financials after adequate equity investment of USD1,000,000 million dollars looks promising to investors.

**1.4 Development Impacts :** Our focus is to remain a gender parity company providing employment for the youth with keen investment in training youth through entrepreneurial skills initiatives, Of Ghana's youth aged 15-35, two-third are unemployed and discouraged, frustrated and depressed during Covid 19 and much worse post Covid. Others are vulnerably employed, and only one in six is in somewhat wage employment. Youth face roughly double the unemployment rate of adults, with significant variation by country, Nelson Mandela of South Africa once said; "It is always impossible until someone does it first" highlighting on the value of resilience and courage to overcome obstacles in our quest to reduce unemployment and that I am a great believer so please read in its entirety. Unemployment continues to remain high in the whole of Africa while the number of young people in working poverty is expected to increase in Sub-Saharan Africa according to the International Labour Organisation. (ILO) Africa continues to be confronted with high levels of unemployment, vulnerable employment and working poverty with little signs of potential recovery. Trends for youth report shows that as a result, the global number of unemployed youth is set to rise by half a million every year to reach 71 million. With youth population that is expected to double to over 830 million, by 2050 in the whole continent, incidence of unemployment among youth in North Africa remains elevated at 29.3 percent representing the second highest rate across all regions. Please I am hoping the information above can share some fair light on how serious we need to tackle Unemployment issue please, I am of the strong conviction that as individuals we have the power to contribute to a positive change from our own corners. Kwame Nkrumah of Ghana, Nelson Mandella of South Africa, Parice Lumumba of Congo, Thomas Sankara of Burkina Faso, Steve Biko of South Africa, Julious Nyerere of Tanzania, Marcus Garvey of Jamaica, Yaa Asantewaa of Ghana, Queen Nanny of Jamaica, Kofi Annan of Ghana, Kenneth Kaunda of Zambia and Seretse Khama of Botswana were all individuals who confronted challenges boldly. I do believe God will bless our struggling endeavor to reduce the unemployment constraints on Ghanaian youth once my cement company (GANAFIX GHANA LIMITED) is fully funded.

**1.5 Risk :** The greatest risks we have in the production of the tile adhesive and sales of our products today are; cost of materials and production. Yet, these risks shall be overcome because of strict accounting and production measures we seek and implement at all times. Another challenging risk is weather related where all raw materials should always be very dry before use so during

rainy days strict measures should be put in place to ensure all materials are dry without any wet fraction which also calls for proper large state of the art storage facilities.

## 2 Opportunity Analysis

2.1 **Business description :** Ganafix Ghana Limited now a Limited Liability Company formerly Ganafix Enterprise (Sole-Proprietorship) was founded in 2016 as a Tile and Grout Cement manufacturing company. It is legally registered with the Registrar Generals' Department (RGD), after several strict demanding regulations we are very proud to say we are certified by the Ghana Standards Authority (GSA), the highest quality control certification authority of the land. In 2019 our company was included among the United Nations Science and Technology Innovation Forum which took place in the USA and now permanently included among the recognized companies on the Global Innovation Exchange website. ([www.globalinnovationexchange.org](http://www.globalinnovationexchange.org)) Also we have been featured among the Covid-19 companies on the Global Innovation Exchange website tackling the challenges that has been caused by the unexpected global pandemic among which high rate of unemployment cannot be left out. We have also partnered with National Board for small Scale Industries (NBSSI) in 2017. Our long term goal by 2030 is to produce regular cement called GANACEM for constructing buildings as brands such as GHACEM, DANGOTE, DIAMOND and CIMAF cement on the African market.

2.2 **Market:** The building industry is economically stable and has been very reliable in terms of profit maximization in the last decade. It somehow automatically put our market share on a rise since the product directly moves with the building industry. Industry trends have shown that as quality and convenience becomes necessary factors, people want to put their money where they get more value. Customers are more educated and more demanding of quality service. Our market area is nationwide and has a target population of over 15 million in Ghana. There are several brands in the market but there continue to remain a larger market for our products at the marketplace because of the unique component and our high quality grade. We also have a market advantage because of our brand name (GANAFIX) which proudly sells our products as 'made in Ghana' goods, and low cost producer status. Another strength of our products are the market shares and distribution demands. They are available in virtually any part of the country, and since our introduction, we have gained strong market acceptance. The only weakness on our part for our product is our inability to produce more than needed to meet demand due to inadequate capital for production, inability to advertisement due to low capital so we are humbly proposing the urgent need for relocation and expansion of factory to produce on a larger scale.

**MARKETING STRATEGIES:** We expect to penetrate a minimum of 500,000-1,000,000 bags into the market annually for the first two and half years and a maximum of 2,000,000 annually starting the next three years. We want to achieve this by using wholesale, retail, multi-level marketing, pricing, product quality, innovative staff, employment opportunities and social media as our primary target message for distribution channels. In time, with hardwork and dedication to course

we plan to capture 35% share of the market in Ghana. Our marketing plan is based on the following fundamentals;

**Position:** Our product will always be positioned as a good value for money and top quality. And we shall directly target particular groups; contractors, tilers and all building agents.

**Pricing:** Our pricing strategy is based on cost of production. We also factor the price of other products on the market. Yet, pricing shall be reviewed annually to ensure that potential profits are not squandered. But for now, customers are willing to pay GH¢15 cedis per Ganafix tile adhesive bag and GH¢10 cedis per Ganafix-Mix tile adhesive bag. This is good news for our customers as some are selling between GH¢16.00 - GH¢17.00 cedis.

**Distribution Channels:** The distribution channels we use for our product are wholesale, mass merchant retails, and individual buyers. These channels make sense for delivering our products to the end users because our customers are not limited to where our factory is stationed. The channels adopted are advantageous because; with patronage from wholesalers and retailers, our product can reach all customers who needs it.

**Advertising:** GANAFIX GHANA LIMITED has developed a comprehensive advertising and promotion strategy, which is being implemented even before funds are recieved. We expect to have a presence on several national radio shows, advertising magazines as well as the trade press, our first year after receiving funding will be concentrated much on advertising on well renowned television stations in the country which requires quite a huge funding to do so which will not be repeated in subsequent years ahead because by then our presence will be well accepted. We also target social media marking as an important tool for the sale of our products.

**Promotion:** We will produce our own advertizing materials and be a part of an advertising campaigns on social media. Our publicity plan is to remain in constant contact with editors and writers of the trade journals that serve our industry and seek stories and coverage that will enhance our reputation, and introduce us to more buyers.

We also plan to promote our product through a variety of on site product sampling, demonstrations at high profile events and other high leverage events. The objective of all our promotions is to expand our customer base, position our products as a premium brand, and strengthen our ties to the community.

**Trade Shows:** GANAFIX GHANA LIMITED will participate in building construction trade shows organised by Ghana Home Loans, Ghana Real Estate Developers Association, Association of Ghana Industires, Chartered Institute of Marketing Ghana and any other our company's management may prescribe.

**2.3 Competition /Competitor Analysis :** There are several brands in the market but there continue to remain a larger market for our products at the marketplace because of the unique component and our high quality grade. We also have a market advantage because of our brand name (GANAFIX) which proudly sells our products as 'made in Ghana' goods, and low cost producer status. Another strength of our products are the market shares and distribution demands. They are available in virtually any part of the country, and since our introduction, we have gained strong market acceptance. The only weakness on our part for our product is our inability to produce more than needed to meet demand due to inadequate capital for production, inability to

advertisement due to low capital so we are humbly proposing the urgent need for relocation and expansion of factory to produce on a larger scale.

**2.4 Advantages/Disadvantages:** Our pricing strategy is based on cost of production. We also factor the price of other products on the market. Yet, pricing shall be reviewed annually to ensure that potential profits are not squandered. But for now, customers are willing to pay GH¢15 cedis per Ganafix tile adhesive bag and GH¢10 cedis per Ganafix-Mix tile adhesive bag. This is good news for our customers as some are selling between GH¢16.00 - GH¢17.00 cedis. The raw materials for the production of our tile adhesive is in abundance here in Ghana, our basic raw material is quarry dust which is supplied by the many quarry products supplying companies nationwide. We either import our chemicals required for our cement mixtures or buy them locally from other local suppliers. The distribution channels we use for our product are wholesale, mass merchant retails, and individual buyers. These channels make sense for delivering our products to the end users because our customers are not limited to where our factory is stationed. The channels adopted are advantageous because; with patronage from wholesalers and retailers, our product can reach all customers who needs it. We will produce our own advertizing materials and be a part of an advertising campaigns on social media. Our publicity plan is to remain in constant contact with editors and writers of the trade journals that serve our industry and seek stories and coverage that will enhance our reputation, and introduce us to more buyers. We also plan to promote our product through a variety of on site product sampling, demonstrations at high profile events and other high leverage events. The objective of all our promotions is to expand our customer base, position our products as a premium brand, and strengthen our ties to the community. GANAFIX GHANA LIMITED will participate in building construction trade shows organised by Ghana Home Loans, Ghana Real Estate Developers Association, Association of Ghana Industires, Chartered Institute of Marketing Ghana and any other our company's management may prescribe.

- **The Entrepreneur/Team:** A gender parity team of ten members, including a female of 23 years old with a group combined 47 years of experience in management, 26 years in marketing, 6 years in product development and 5 years in other executive positions. Two team members are currently holding top positions as General Managers in their respective institutions, one is the Managing Director of her firm. We have three professional support in the areas of accounting, auditing and legal. They all work part time to support.
- **Operations & Technology:** Cement production requires machinery and human hands. We will be needing a quarry dust grinder, a machine mixer, a packing line machine and a conveying belt machine to effectively carry out our cement productions. These machineries are locally made here in Ghana and could also be imported from China. We are in contact with cement production machinery suppliers in Chinery and still scouting to contact suppliers in Ghana.

With my / our signature(s), I / we hereby:

- Affirm that all information submitted with this application is, to the best of my / our knowledge a true and accurate representation.
- Accept that any wilful falsification in connection with this company information be it before or after the date of this provision will result in this application being declined.

I/We understand that the information contained in our company self questionnaire will be held in the strictest confidence. I/We further understand that this information is subject to review and in no way constitutes a contract or agreement between RECEIPIENT and Myself/Ourselves and that no liability will be assumed by RECEIPIENT:

**This information is intended only for the person(s) to which it is submitted to and may contain privileged, confidential and/or insider information. If you have received this communication in error, please notify us immediately via mail [ganafixcements.gh@gmail.com](mailto:ganafixcements.gh@gmail.com) for a thank you fee. Any disclosure, copying, distribution, or the taking of any action concerning the contents of this document and any attachment(s) by anyone other than the named recipient(s) is strictly prohibited.**

Signature: *Henry Nathaniel Mark Nartey*  
FOUNDER, MANAGING DIRECTOR

Date: Monday 12th October, 2020.

# GANAFIX GHANA LIMITED





## GANAFIX & GANAFIX-MIX BEST TILE ADHESIVE

GHANA STANDARDS AUTHORITY



REPUBLIC OF GHANA

Tel: 0242260617/ 0202709055

*Best Quality. Buy Once.*



**1. GANAFIX GHANA LIMITED (GANAFIX CEMENT) SELF QUESTIONNAIRE FORM**